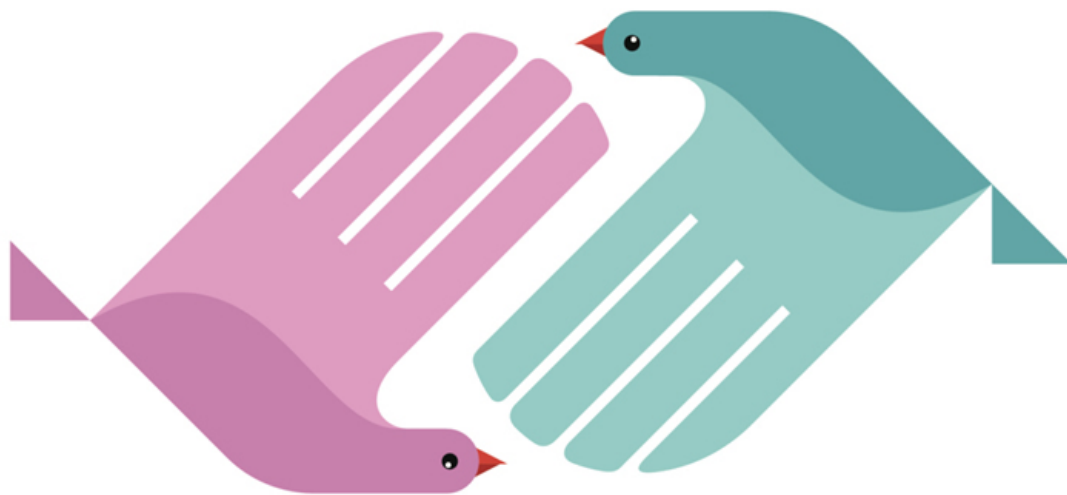


Business Call to Action Annual Forum 2014

24 September 2014

8:00-9:30 - Breakfast Session:
Partnering for Impact: How to Strengthen Partnerships with Business to Deliver the SDGs?



With one year to go until the adoption of a new global development agenda, this event will focus on the practicalities of how best to deliver the new framework and SDG priorities. Although responsibility for implementation will ultimately fall to national governments, it is now recognised that the challenges are too great and too systemic for any one sector to tackle alone. As a result, the mainstreaming of multi-stakeholder partnerships in to development policy and practice is being emphasised. Across the business community, there is a growing appreciation of the need not only to harness the core business to maximise development impact, but also to strengthen the underlying systems that impact the strategic context for business, whether this be infrastructure, health, food and education systems, or the natural environment.

This invite-only breakfast event, organized by Business Action for Africa, Harvard Kennedy School Corporate Social Responsibility Initiative and The Partnering Initiative, marks the launch of a new report which analyses a wide range of business partnerships in Africa to identify key barriers and enablers for achieving sustainable impact at scale, alongside considerations for policy makers and businesses as they address the means of implementation for the SDGs. Panellists from business, the UN and Member States will reflect on lessons learned from existing partnership practice aimed at tackling development challenges, and identify opportunities to scale impact going forward.

THIS SESSION WILL BE LIVESTREAMED VIA THE BCTA CHANNEL ON BUSINESS FIGHTS POVERTY

<http://bcta.businessfightspoverty.org/>

For more information on this event, email: natasha.ncube@businessactionforafrica.org